

safma
conference
2026
a journey to
excellence



SPONSORSHIP PROSPECTUS

25 – 26 March 2026
Kleinkaap Boutique Hotel, Centurion.



250 Onsite Delegates | 2-Day Conference

Sponsor the 2026 Conference: **A journey to excellence**

The SAFMA Conference is where Africa's facilities management community unites to share ideas, shape innovation, and celebrate progress. We invite you to be part of an inspiring journey; one that champions excellence, collaboration, and the power of shared purpose. This two-day experience brings together professionals, leaders, and innovators committed to advancing the industry.

Across two days of thought-provoking sessions, networking, and collaboration, the conference offers sponsors the opportunity to:

- Position your brand as a leader in driving excellence across FM
- Engage directly with key decision-makers and industry influencers
- Showcase solutions that support innovation, sustainability, and growth
- Strengthen visibility among professionals shaping the future of the built environment

Sponsorship places your brand at the heart of the conversation: visible, valued, and connected to an audience passionate about progress and purpose.



Scan the QR code for more info about
the SAFMA Conference 2026

Sponsorship Packages

BLUE SPONSOR

ZAR 25 000 excl. VAT
(ZAR 28 750 incl. VAT)

Includes:

- ▶ Logo on event website – sponsor section
- ▶ Logo in all event marketing mailers
- ▶ 1 x “Meet the Sponsor” social media post
- ▶ 1 x Exhibition space (includes 2 exhibitor passes)
- ▶ Logo featured in the digital program
- ▶ Logo featured in post-event thank-you mailer
- ▶ Option to provide branded inserts or delegate gifts (shared, based on confirmation)

SILVER SPONSOR

ZAR 50 000 excl. VAT
(ZAR 57 500 incl. VAT)

Includes:

- ▶ Logo on event website – sponsor section
- ▶ Logo in all event marketing mailers
- ▶ 1 x “Meet the Sponsor” social post
- ▶ 1 x Exhibition space (includes 2 exhibitor passes)
- ▶ Logo featured in the digital program
- ▶ Logo in post-event thank-you mailer
- ▶ Option to provide branded inserts or delegate gifts (shared, based on confirmation)
- ▶ 1 x Complimentary event ticket

GOLD SPONSOR

LIMITED TO TWO COMPANIES

ZAR 75 000 excl. VAT
(ZAR 86 250 incl. VAT)

Includes:

- ▶ Logo on event website – sponsor section
- ▶ Logo in all event marketing mailers (Premium placement)
- ▶ 1 x “Meet the Sponsor” social media feature
- ▶ 1 x Exhibition space (Priority location, includes 2 exhibitor passes)
- ▶ Logo featured in the digital program
- ▶ Logo featured in post-event thank-you mailer
- ▶ Option to provide branded inserts or delegate gifts (Shared, based on confirmation)
- ▶ Half-page advert in the digital programme (Ad to be supplied by the sponsor)
- ▶ 1 x Branded promotional video (max 2 mins) played between sessions. (Video to be supplied by the sponsor. Subject to approval)
- ▶ 10-minute lightning talk on a topic relevant to the audience (Content-driven, not promotional)
- ▶ Opportunity to run a competition or engagement activation (Subject to approval)
- ▶ 2 x Complimentary event tickets
- ▶ 10% Discount on delegate tickets

PLATINUM SPONSOR

LIMITED TO ONE COMPANY

ZAR 100 000 excl. VAT
(ZAR 115 000 incl. VAT)

Includes:

- ▶ Official designation as "Platinum Sponsor of the SAFMA Conference 2026"
- ▶ Top logo placement across all platforms:
 - Event website
 - Marketing mailers
 - Onsite signage
 - Stage screens
- ▶ 1 x "Meet the Sponsor" social media feature
- ▶ Largest exhibition footprint in premium location
- ▶ Branded delegate bags or premium gifts (Sponsor to supply; exclusive)
- ▶ Premium full-page advert in the digital programme
(Inside or back cover. Ad to be supplied by the sponsor)
- ▶ 1 x Branded promotional video (max 2 mins) played on main stage
(Content subject to approval)
- ▶ 10-minute lightning talk on a topic relevant to the audience
(content-driven, not promotional)
- ▶ Exclusive branding at registration area
- ▶ MC acknowledgments
- ▶ Featured story/interview in SAFMA's post-event mailer
- ▶ 3 x Complimentary event tickets
- ▶ 10% Discount on delegate tickets

Don't miss out
on this unique
opportunity
to reach a highly
engaged FM
Community!

Get in touch and
let's make it happen.



Tel: 011 568 5010
E-mail: safma@safma.co.za
www.safma.co.za
www.safmaevents.co.za



Disclaimer: SAFMA will make every effort to fulfill the benefits listed in the sponsorship packages, however, it must be understood that the realisation of these benefits may be impacted by unforeseen circumstances beyond our control. In such cases, the disclaimer above applies and SAFMA cannot be held liable for any unfulfilled benefits. The sponsor assumes the responsibility for evaluating the potential benefits and accepts the inherent risks involved in participating as a sponsor.